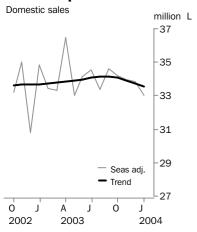


SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

EMBARGO: 11:30AM (CANBERRA TIME) THURS 4 MAR 2004

Australian produced wine



JANUARY KEY FIGURES										
TREND ESTIMATES Jan 2004 Dec 2003 to Jan 2004 '000 L Jan 2004 Jan 2004										
Australian produced wine										
Domestic wine sales	33 543	-0.6	-0.4							
White table wine sales	16 798	-0.1	-0.8							
Red and rosé table wine sales	12 004 -0.4		-0.6							
• • • • • • • • • • • • • • • • • •	• • • • • •	% change	% change							
SEASONALLY ADJUSTED	Jan 2004 '000 L	Dec 2003 to Jan 2004	Jan 2003 to Jan 2004							
Australian produced wine										
Domestic wine sales	33 002	-2.5	-5.2							
White table wine sales	16 871	0.8	-5.2							
Red and rosé table wine sales	11 747	-2.7	-6.7							

JANUARY KEY POINTS

TREND ESTIMATES

- The trend estimate for domestic sales of Australian produced wine was 33.5 million litres in January 2004, a decrease of 0.6% on December 2003 and 0.4% on January 2003.
- The trend estimate for domestic sales of white table wine decreased 0.1% on December 2003 and 0.8% on January 2003.
- The trend estimate for domestic sales of red and rosé table wine decreased 0.4% on December 2003 and 0.6% on January 2003.

SEASONALLY ADJUSTED ESTIMATES

- The seasonally adjusted estimate for domestic sales of Australian produced wine was 33.0 million litres in January 2004, a decrease of 2.5% on December 2003 and 5.2% on January 2003.
- The seasonally adjusted estimate for domestic sales of white table wine increased 0.8% on December 2003, but decreased 5.2% on January 2003.
- The seasonally adjusted estimate for domestic sales of red and rosé table wine decreased 2.7% on December 2003 and 6.7% on January 2003.

ORIGINAL ESTIMATES

- In original terms, 22.0 million litres of Australian produced wine was sold domestically by winemakers in January 2004, a decrease of 45.7% on December 2003 and 8.2% on January 2003.
- Exports of Australian produced wine decreased 16.9% over December 2003 to 37.5 million litres. Australia exported 544.0 million litres with a value of \$2.4 billion in the twelve months ending January 2004, an increase of 14.4% in volume and 0.2% in value over the corresponding period to January 2003.

INQUIRIES

For further information about these and related statistics, contact Graeme Thomas on Adelaide 08 8237 7536 or the National Information and Referral Service on 1300 135 070.

N O T E S

FORTHCOMING ISSUES	ISSUE	RELEASE DATE
	February 2004	5 April 2004
	March 2004	6 May 2004
	April 2004	3 June 2004
	May 2004	5 July 2004
	June 2004	4 August 2004
	July 2004	1 September 2004
	• • • • • • • • • • • • • • • • • • • •	
CHANGES IN THIS ISSUE	There are no changes in this issue.	
	• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •

Dennis Trewin

Australian Statistician

DOMESTIC AUSTRALIAN TABLE WINE SALES: Trend

TABLE WINE, GLASS
CONTAINER < 2 LITRES

The trend series for sales of white table wine in glass containers of less than 2 litres increased 0.1% on December 2003 but, decreased 4.9% on January 2003. The trend series for red and rosé wine sales in glass containers of less than 2 litres increased 0.1% on December 2003 but, decreased 1.1% on January 2003.

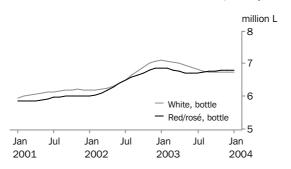
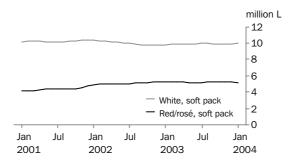
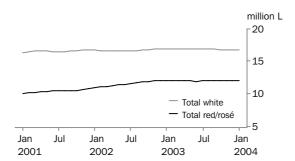


TABLE WINE, SOFT PACK CONTAINERS

The trend series for domestic sales of white table wine in soft packs increased 0.4% on December 2003 and 1.5% on January 2003. The trend series for red and rosé wine in soft packs decreased 0.7% on December 2003 and 0.6% on January 2003.



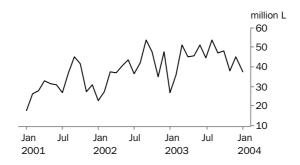
TOTAL WHITE AND RED/ROSÉ TABLE WINE The trend series for total sales of white table wine decreased by 0.1% on December 2003 and 0.8% on January 2003. The trend series for total red and rosé wine decreased 0.4% on December 2003 and 0.6% on January 2003.



EXPORTS OF AUSTRALIAN PRODUCED WINE AND IMPORTS

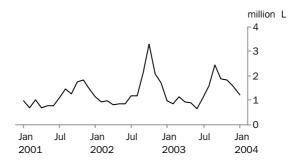
EXPORTS OF AUSTRALIAN PRODUCED WINE

In original terms, 37.5 million litres of Australian produced wine valued at \$154.7 million were exported in January 2004, a decrease of 16.9% in quantity and 18.1% in value on December 2003. The average value of Australian wine exported in January 2004 was \$4.12 per litre, down from \$4.94 per litre in January 2003.



WINE IMPORTS CLEARED FOR HOME CONSUMPTION

In original terms, 1.2 million litres of wine were imported, down 24.7% in quantity and 33.4% in value on December 2003. The average value of wine cleared for home consumption in January 2004 was \$7.74 per litre, down from \$8.63 per litre in January 2003.



DISPOSALS OF AUSTRALIAN PRODUCED WINE AND WINE AVAILABLE FOR CONSUMPTION IN AUSTRALIA The original data for the December quarter 2003 shows that wine available for consumption in Australia increased 0.7% on the same quarter in 2002. Domestic sales of Australian wine increased 2.2%, but wine imports decreased 25.2%. Total disposals of Australian produced wine increased by 1.5% on the same quarter in 2002 with exports also increasing by 0.8%.

	A Domestic sales of Australian produced wine	B Wine imports cleared for home consumption	A + B Wine available for consumption	C Exports of Australian produced wine	A + C Total disposals of Australian produced wine
Period	'000 L	'000 L	'000 L	'000 L	'000 L
2000-2001	384 847	12 773	397 620	338 289	723 136
2001-2002	386 232	14 479	400 711	418 390	804 622
2002-2003	402 479	17 112	419 591	518 595	921 074
Dec Qtr 2002	118 328	7 113	125 441	130 247	248 575
Dec Qtr 2003	120 946	5 320	126 266	131 256	252 202



DOMESTIC SALES OF TOTAL AUSTRALIAN WINE & TABLE WINE BY CONTAINER TYPE

		TABLE-WHITE WINE				TABLE-RED AND ROSÉ WINE			
	Total wine	Glass less than 2 litres	Soft packs(a)	Other containers(b)	Total	Glass less than 2 litres	Soft packs(a)	Other containers(b)	Total
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
				ORIGINA	AL				
2000-01	384 847	74 123	122 452	3 189	199 763	70 506	53 538	1 517	125 560
2001-02 2002-03	386 232 402 479	75 657 81 678	122 776 118 893	1 447 1 059	199 881 201 631	73 622 79 752	56 085 62 788	695 295	130 401 142 835
2002-03	402 419	01 010	110 093	1 059	201 031	19 152	02 100	293	142 033
2002-2003									
January	23 913	5 133	8 634	76 22	13 843	3 742	3 272	15	7 029
February March	27 127	6 152	8 983	33	15 169	5 209	3 707	11 12	8 927
April	30 009 34 831	6 381 6 843	9 614 10 836	40 58	16 034 17 737	5 798 6 826	4 561 5 751	12 25	10 371 12 602
May	33 367	6 108	9 931	142	16 182	7 096	5 642	13	12 751
•	31 417								
June 2003-2004	31 417	5 785	9 051	73	14 909	6 925	5 501	101	12 527
July	37 649	7 203	10 692	60	17 954	7 927	6 485	43	14 456
August	33 434	6 131	9 249	69	15 449	7 234	5 539	161	12 934
September	35 955	7 091	10 072	156	17 319	7 480	5 869	95	13 444
October	39 712	7 801	11 070	348	19 219	7 714	5 904	136	13 754
November	40 757	8 461	11 337	103	19 901	7 748	5 618	74	13 440
December	40 477	9 286	10 367	238	19 891	7 476	4 859	104	12 439
January	21 961	4 727	7 771	82	12 580	3 624	2 751	6	6 381
2002-2003 January	34 822	7 049	11 027	SEASONALLY A	17 791	6 885	5 683	na	12 586
February	33 415	7 216	9 491	na	16 629	7 004	4 901	na	11 886
March	33 329	6 934	9 586	na	16 598	6 773	4 927	na	11 838
April	36 459	7 155	10 873	na	18 244	6 895	5 666	na	12 603
May	33 039	6 787	9 827	na	16 638	6 502	5 337	na	11 762
June	34 152	6 998	10 208	na	17 124	6 731	5 234	na	12 131
2003-2004									
July	34 528	7 025	10 128	na	17 414	6 738	5 119	na	11 873
August	33 400	6 502	9 547	na	16 318	6 667	4 685	na	11 601
September	34 601	6 732	10 281	na	17 170	6 892	5 550	na	12 435
October	34 209	6 899	9 841	na	16 863	6 982	5 379	na	12 351
November	33 985	6 542	10 021	na	16 816	6 423	5 423	na	12 002
December	33 855	6 957	9 488	na	16 744	6 944	5 053	na	12 079
January	33 002	6 693	10 395	na	16 871	6 811	4 986	na	11 747
• • • • • • • • • •	• • • • • • • •			TREND ESTI	MATES	• • • • • • • • •		• • • • • • • • • •	• • • • • • •
2002-2003				INCID CON					
January	33 691	7 101	9 840	na	16 927	6 873	5 207	na	12 079
February	33 739	7 088	9 879	na	16 940	6 858	5 224	na	12 079
March	33 794	7 060	9 906	na	16 952	6 820	5 234	na	12 057
April	33 833	7 017	9 924	na	16 963	6 767	5 218	na	12 006
May	33 889	6 965	9 942	na	16 976	6 729	5 192	na	11 966
June	33 968	6 901	9 974	na	16 985	6 712	5 179	na	11 956
2003-2004									
July	34 062	6 832	9 989	na	16 972	6 718	5 188	na	11 982
August	34 147	6 782	9 985	na	16 948	6 744	5 208	na	12 039
September	34 140	6 753	9 943	na	16 896	6 771	5 224	na	12 081
	34 069	6 743	9 924	na	16 862	6 786	5 245	na	12 107
October		0 7 40	0.000	na	16 835	6 792	5 243	na	12 094
November	33 925	6 743	9 928						
	33 925 33 732 33 543	6 743 6 745 6 755	9 928 9 946 9 990	na na	16 810 16 798	6 794 6 800	5 214 5 175	na na	12 048 12 004

na not available

⁽a) Softpack containers include all collapsible packs, plastic or otherwise.

⁽b) Other containers include tankers, cans and rigid containers, including glass 2 litres and over.



DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

	Table	Fortified	Sparkling bottle fermentation(a)	Sparkling bulk fermentation(a)	Carbonated	Other wine products(b)	Vermouth	Brandy(c)
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L al
• • • • • • • • • •				• • • • • • • • • • • • •	• • • • • • • • • • •		• • • • • • • • •	
2000-01	325 325	22 185	16 706	13 952	3 292	3 011	372	901
2001-02	330 281	20 384	17 686	12 000	3 123	2 454	305	701
2002-03	344 465	20 842	22 991	8 627	2 799	2 498	252	651
2002-2003								
January	20 872	1 197	1 040	402	198	185	17	36
February	24 095	1 153	1 105	440	177	138	17	45
March	26 406	1 388	1 279	526	225	167	18	36
April	30 338	1 799	1 569	672	239	189	23	50
May	28 933	2 121	1 339	533	203	222	16	46
June	27 437	1 903	1 199	479	190	194	16	51
2003-2004								
July	32 410	2 272	1 378	982	246	339	21	60
August	28 383	1 945	1 478	1 165	223	199	41	62
September	30 763	2 008	1 727	967	266	206	18	48
October	32 974	1 666	2 979	1 494	326	253	20	59
November	33 341	1 742	3 336	1 698	363	256	21	62
December	32 329	1 767	3 622	2 004	415	308	30	87
January	18 961	1 134	911	537	224	177	17	42

⁽a) Spritzig table wines are included with table wine.

⁽c) Quantities on which excise duty was paid.



DOMESTIC SALES OF AUSTRALIAN FORTIFIED WINE BY WINEMAKERS

	Sherry in glass less than 2 litres	Port in glass less than 2 litres	Other in glass less than 2 litres(a)	Soft packs	All other containers(b)	Total fortified
Period	'000 L	'000 L	'000 L	'000 L	'000 L	rorunca
						'000 L
• • • • • • • • • • • •	• • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • •	• • • • • • • • • • • • • • •		• • • • • • • • • • • • •	• • • • • • •
2000-01	2 327	4 674	353	8 160	6 674	22 185
2001-02	2 102	4 052	333	8 369	5 529	20 384
2002-03	2 227	4 075	320	8 856	5 369	20 842
2002-2003						
January	130	179	20	578	290	1 197
February	133	190	12	473	346	1 153
March	142	230	20	599	398	1 388
April	197	320	25	825	432	1 799
May	252	396	29	905	539	2 121
June	173	354	31	890	455	1 903
2003-2004						
July	223	440	36	974	599	2 272
August	212	393	34	791	514	1 945
September	252	403	34	790	530	2 008
October	167	327	37	727	408	1 666
November	192	413	36	701	399	1 742
December	223	452	33	641	418	1 767
January	159	218	18	435	304	1 134

⁽a) Includes muscat, madiera, tokay and white port.

⁽b) From July 2000, this category's definition includes wine cocktails, marsala, aperitif and tonic wines, flavoured wine, de-alcoholised wine and low and reduced alcohol wines. See also paragraph 4 of the Explanatory Notes.

⁽b) Includes tankers, cans and rigid containers including glass 2 litres and over.



IMPORTS CLEARED & EXPORTS OF AUSTRALIAN PRODUCED WINE AND BRANDY

Period White Red/rosé table Total table Fortified Sparkling Other Quantity Value Quantity Value Value	1
IMPORTS (d)	1
2000-01 3 318 4 800 8 118 106 2 913 1 637 12 773 92 211 504 7 575 2001-02 4 658 4 540 9 198 201 3 282 1 798 14 479 115 556 577 9 026 2002-03 6 446 5 135 11 581 190 3 851 1 491 17 112 139 207 557 9 570 2002-2003 November 607 734 1 342 6 574 164 2 085 17 198 61 1 200 December 477 423 900 34 510 284 1 728 16 490 69 1 357 January 358 192 550 33 272 135 991 8 550 26 642 February 380 270 650 5 147 47 850 6 916 30 712 March 432 346 778 6 228	
2000-01 3 318 4 800 8 118 106 2 913 1 637 12 773 92 211 504 7 575 2001-02 4 658 4 540 9 198 201 3 282 1 798 14 479 115 556 577 9 026 2002-03 6 446 5 135 11 581 190 3 851 1 491 17 112 139 207 557 9 570 2002-2003 November 607 734 1 342 6 574 164 2 085 17 198 61 1 200 December 477 423 900 34 510 284 1 728 16 490 69 1 357 January 358 192 550 33 272 135 991 8 550 26 642 February 380 270 650 5 147 47 850 6 916 30 712 March 432 346 778 6 228	
2001-02 4 658 4 540 9 198 201 3 282 1 798 14 479 115 556 577 9 026 2002-03 6 446 5 135 11 581 190 3 851 1 491 17 112 139 207 557 9 570 2002-2003 November 607 734 1 342 6 574 164 2 085 17 198 61 1 200 December 477 423 900 34 510 284 1 728 16 490 69 1 357 January 358 192 550 33 272 135 991 8 550 26 642 February 380 270 650 5 147 47 850 6 916 30 712 March 432 346 778 6 228 136 1 149 9 696 38 529 April 326 368 695 4 186 71	
2002-03 6 446 5 135 11 581 190 3 851 1 491 17 112 139 207 557 9 570 2002-2003 November 607 734 1 342 6 574 164 2 085 17 198 61 1 200 December 477 423 900 34 510 284 1 728 16 490 69 1 357 January 358 192 550 33 272 135 991 8 550 26 642 February 380 270 650 5 147 47 850 6 916 30 712 March 432 346 778 6 228 136 1 149 9 696 38 529 April 326 368 695 4 186 71 956 7 479 42 592 May 297 346 643 22 182 67 914	
2002-2003 November 607 734 1 342 6 574 164 2 085 17 198 61 1 200 December 477 423 900 34 510 284 1 728 16 490 69 1 357 January 358 192 550 33 272 135 991 8 550 26 642 February 380 270 650 5 147 47 850 6 916 30 712 March 432 346 778 6 228 136 1 149 9 696 38 529 April 326 368 695 4 186 71 956 7 479 42 592 May 297 346 643 22 182 67 914 8 231 51 695 June 183 271 454 14 128 49 646 6 455 39 682 2003-2004	
November 607 734 1 342 6 574 164 2 085 17 198 61 1 200 December 477 423 900 34 510 284 1 728 16 490 69 1 357 January 358 192 550 33 272 135 991 8 550 26 642 February 380 270 650 5 147 47 850 6 916 30 712 March 432 346 778 6 228 136 1 149 9 696 38 529 April 326 368 695 4 186 71 956 7 479 42 592 May 297 346 643 22 182 67 914 8 231 51 695 June 183 271 454 14 128 49 646 6 455 39 682	
November 607 734 1 342 6 574 164 2 085 17 198 61 1 200 December 477 423 900 34 510 284 1 728 16 490 69 1 357 January 358 192 550 33 272 135 991 8 550 26 642 February 380 270 650 5 147 47 850 6 916 30 712 March 432 346 778 6 228 136 1 149 9 696 38 529 April 326 368 695 4 186 71 956 7 479 42 592 May 297 346 643 22 182 67 914 8 231 51 695 June 183 271 454 14 128 49 646 6 455 39 682	
January 358 192 550 33 272 135 991 8 550 26 642 February 380 270 650 5 147 47 850 6 916 30 712 March 432 346 778 6 228 136 1 149 9 696 38 529 April 326 368 695 4 186 71 956 7 479 42 592 May 297 346 643 22 182 67 914 8 231 51 695 June 183 271 454 14 128 49 646 6 455 39 682 2003-2004	
February 380 270 650 5 147 47 850 6 916 30 712 March 432 346 778 6 228 136 1 149 9 696 38 529 April 326 368 695 4 186 71 956 7 479 42 592 May 297 346 643 22 182 67 914 8 231 51 695 June 183 271 454 14 128 49 646 6 455 39 682 2003-2004	
March 432 346 778 6 228 136 1 149 9 696 38 529 April 326 368 695 4 186 71 956 7 479 42 592 May 297 346 643 22 182 67 914 8 231 51 695 June 183 271 454 14 128 49 646 6 455 39 682 2003-2004	
April 326 368 695 4 186 71 956 7 479 42 592 May 297 346 643 22 182 67 914 8 231 51 695 June 183 271 454 14 128 49 646 6 455 39 682 2003-2004	
May 297 346 643 22 182 67 914 8 231 51 695 June 183 271 454 14 128 49 646 6 455 39 682 2003-2004	
June 183 271 454 14 128 49 646 6455 39 682 2003-2004	
2003-2004	
July 336 357 694 27 309 59 1 089 12 562 59 1 294	
August 423 369 791 453 304 63 1 611 12 339 46 660	
September 1 230 427 1 658 28 718 35 2 438 19 809 40 642	
October r537 399 r936 30 772 r139 r1 878 r18 824 56 1 381	
November 564 429 992 26 757 62 1 837 17 683 54 1 048	
December 516 473 990 58 452 r105 r1 605 r14 050 74 1 786 January 447 335 782 24 256 147 1 209 9 363 30 775	
January 447 333 762 24 230 147 1 209 9 303 30 773	
EXPORTS(e)	
2000-01 148 273 180 347 328 620 2 032 6 546 1 091 338 289 1 752 082 19 286	
2001-02 175 741 230 465 406 205 2 698 8 048 1 438 418 390 2 105 128 24 208	
2002-03 193 736 312 881 506 617 3 034 7 933 1 010 518 595 2 423 145 21 172	
2002 2002	
2002-2003 November 13 166 20 674 33 840 214 878 81 35 013 174 612 1 16	
December 18 326 28 370 46 696 479 423 41 47 639 232 602 — 14	
January 9 576 16 662 26 238 158 442 29 26 867 132 680 — 15	
February 13 637 21 435 35 071 144 668 49 35 933 169 817 2 11	
March 14 708 35 548 50 256 246 360 304 51 165 216 549 5 29	
April 16 447 27 645 44 092 155 720 55 45 021 203 343 — 1	
May 15 874 29 186 45 061 208 534 54 45 856 198 862 3 36	
June 18 730 31 997 50 727 117 423 51 51 318 224 301 — 6	
2003-2004	
July r17 499 r26 420 r43 918 226 490 111 r44 745 r201 698 1 19	
August 22 838 29 473 52 311 249 1 142 96 53 798 224 988 2 7	
September 18 928 r26 779 r45 707 385 1 232 92 r47 415 r214 208 — 2	
October r18 041 r28 274 r46 315 175 1 510 57 r48 057 r213 826 — 5	
November r13 281 r23 352 r36 633 194 r1 186 46 r38 059 r158 986 $-$ 2	
December r15 217 r29 249 r44 466 141 r497 36 r45 140 r188 777 — 5	
January 12 174 24 667 36 841 85 585 20 37 531 154 672 2 16	

figure or series revised since previous issue

nil or rounded to zero (including null cells)

⁽a) Due to change in the Customs Tariff codes implemented in July 1999 and July 2000, the wine type categories are not necessarily comparable with earlier data.

⁽b) Includes 'Other table wine'.

⁽c) See paragraphs 6 and 7 of the Explanatory Notes.

⁽d) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

 $[\]hbox{(e)} \quad \hbox{Exports may include sales made by exporters other than winemakers.}$



EXPORTS OF AUSTRALIAN WINE BY COUNTRY OF DESTINATION, January 2004

	WINE TY	PE					TOTAL W	INE
	White table	Red/rosé table(a)	Total table	Fortified	Sparkling	Other	Quantity	Value(b)
Country/Region	'000L	'000L	'000L	'000L	'000L	'000L	'000L	\$'000
• • • • • • • • • • • • • • • • • • • •	• • • • • • • •	• • • • • • • •	• • • • • • • • •	• • • • • • • • •	• • • • • • • •	• • • • • • •	• • • • • • • • • •	• • • • • • •
Fiji	6	5	12	_	5	_	16	92
New Caledonia	1	1	2	_	6	_	8	28
New Zealand	648	425	1 074	8	69	8	1 159	3 863
Total Oceania and Antarctica(c)	663	444	1 108	9	81	8	1 206	4 073
Denmark	112	732	845	_	_	_	845	1 821
France	220	389	608	_	_	_	608	1 581
Germany, Federal Republic of	359	1 303	1 662	_	2	_	1 664	5 672
Ireland	255	400	655	_	10	_	665	2 596
Netherlands	596	1 236	1 832	_	15	_	1 847	4 940
United Kingdom	6 013	8 120	14 133	26	357	_	14 516	53 758
Total European Union(c)	7 763	12 635	20 398	27	408	_	20 832	73 400
Russian Federation	3	1 064	1 068	_	_	_	1 068	330
Switzerland	5	113	117	_	_	_	118	555
Total Europe and the Former USSR(c)	7 806	13 962	21 768	27	409	_	22 204	75 058
Israel	2	9	11	_	_	_	11	46
United Arab Emirates	94	118	213	2	13	_	228	703
Total Middle East and North Africa(c)	96	128	224	2	13	_	239	753
Malaysia	24	116	139	1	2	_	142	1 035
Singapore	67	188	255	_	3	1	259	2 027
Total Southeast Asia(c)	150	391	541	2	7	1	551	3 783
Hong Kong	42	79	121	_	3	_	124	901
Japan	96	231	327	_	27	3	357	2 221
Total Northeast Asia(c)	189	475	665	1	35	10	712	4 497
Canada	557	1 780	2 337	26	22	_	2 385	13 547
United States of America	2 695	7 444	10 139	18	17	_	10 173	52 569
Total Northern America(c)	3 252	9 224	12 476	44	39	_	12 558	66 116
Total Other Regions(d)	17	42	60	_	2	1	62	391
Total All Countries	12 174	24 667	36 841	85	585	20	37 531	154 672

nil or rounded to zero (including null cells)

⁽b) Free on board value, see paragraph 6 of the Explanatory Notes.

⁽c) Includes other countries as detailed in Standard Australian Classification of Countries (cat. no. 1269.0).

⁽d) Includes ships' stores.



EXPORTS OF AUSTRALIAN WINE BY REGION(a)

	Oceania & Antarctica	Europe & the Former USSR	Middle East & North Africa	Southeast Asia	Northeast Asia	Northern America	Other(b)	Total all regions
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
	• • • • • • • • • •							
2000-01	22 194	215 079	1 323	6 054	8 104	84 530	1 006	338 289
2001-02	27 273	260 436	1 492	6 685	9 851	111 735	917	418 390
2002-03	33 499	290 011	1 589	7 249	9 152	175 321	1 775	518 595
2002-2003								
November	4 137	15 622	134	669	947	13 372	131	35 013
December	985	26 161	172	708	858	18 618	137	47 639
January	2 234	14 435	113	485	656	8 873	70	26 867
February	1 579	19 500	173	627	794	13 182	78	35 933
March	2 817	24 193	106	693	805	22 158	394	51 165
April	3 600	23 704	183	498	929	15 991	117	45 021
May	3 056	26 173	140	405	723	14 956	403	45 856
June	3 412	25 104	146	474	719	21 337	126	51 318
2003-2004								
July	2 969	24 036	102	550	770	r16 215	104	r44 745
August	3 328	33 127	150	579	650	15 865	98	53 798
September	4 099	27 801	56	471	1 006	r13 830	153	r47 415
October	3 626	r25 303	90	r836	1 133	r16 921	148	r48 057
November	2 968	r19 310	190	987	1 335	r13 127	141	r38 059
December	r953	r23 475	r73	r792	r1 369	r18 335	r141	r45 140
January	1 206	22 204	239	551	712	12 558	62	37 531

figure or series revised since previous issue

 $[\]hbox{(a)} \quad \hbox{Exports may include sales made by exporters other than winemakers.}$

⁽b) Includes ships' stores.

EXPLANATORY NOTES

INTRODUCTION

1 The information shown in this publication for the domestic sales of Australian produced wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to import clearances and exports are based on information provided to the Australian Customs Service by importers, exporters and their agents.

SCOPE AND COVERAGE

- **2** The information on domestic sales of Australian produced wine is obtained from winemaking enterprises with sales of 250,000 litres or more in the previous financial year. These account for approximately 94% of total wine sales. All sales data are collected on an Australia-wide basis only and State figures are therefore not available.
- **3** Tables 1–3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. From July 1998 the definition for table wine in the glass container categories changed from '1 litre and under' to 'less than 2 litres'. This series has been retained as the contribution of the over 1 litre but under 2 litres containers (such as table wine in magnum sized bottles) is believed to have been less than 1%. There is an expectation this contribution will increase in the future. This has a consequential effect for the 'other containers' category which includes glass containers 2 litres and over from July 1998 (prior to this it was glass over 1 litre). This series will also be retained.
- **4** From July 2000, the category 'Flavoured wine' has been changed to 'Other wine products'. This change reflects the inclusion of de-alcoholised, low and reduced alcohol wines in the category. These wine types were previously included in 'Table wine'. While it is expected that the effect on the 'Table wine' series resulting from this change will be insignificant, care should be taken in comparing 'Flavoured wine' with 'Other wine products'.

IMPORTS AND EXPORTS

- **5** Figures relating to international trade in wine and brandy are presented in tables 4–6 to provide a basis for assessing the overall wine market. Imports cleared for home consumption (including re-imports, that is, goods originating in Australia that have been exported but then returned to source) comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia.
- **6** The value of exports is the free on board (f.o.b.) transactions value of the goods expressed in Australian dollars. The ABS converts foreign currency f.o.b. values to Australian dollars using the exchange rate prevailing on the date of departure shown on the export manifest.
- **7** The value of imports is the Australian Customs value. Goods are valued at the point of containerisation (in most cases) or the port of shipment, or at the customs frontier of the exporting country, whichever comes first.
- **8** For further information on the compilation of Trade Statistics refer to Explanatory Notes contained in *International Merchandise Trade*, *Australia* (cat. no. 5422.0).

EXPLANATORY NOTES

SEASONALLY ADJUSTED AND TREND ESTIMATES

- **9** Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).
- **10** The seasonally adjusted estimates in this publication have been produced using a concurrent methodology whereby the seasonal factors are revised each month to take into account the seasonality exhibited by the latest observation. A more detailed review is conducted annually.
- **11** The overall degree of revision to the seasonally adjusted estimates is expected to be less on average than would be the case with annual reanalysis only. However, the nature of the seasonal adjustment process is such that the magnitude of some revisions resulting from each adjustment may be quite significant, especially towards the end of the series. For this reason additional care should be exercised when interpreting movements in seasonally adjusted data for recent months.
- **12** The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13–term Henderson weighted moving average to the seasonally adjusted series.
- **13** For further information, see *Information Paper: A Guide to Interpreting Time Series—Monitoring 'Trends', an Overview* (cat. no. 1348.0) or contact the Assistant Director, Time Series Analysis on Canberra 02 6252 6345.

ACKNOWLEDGMENT

14 ABS publications draw extensively on information provided freely by individuals, businesses, governments and other organisations. Their continued cooperation is very much appreciated: without it, the wide range of statistics published by the ABS would not be available. Information received by the ABS is treated in strict confidence as required by the *Census and Statistics Act 1905*.

RELATED PUBLICATIONS

- **15** Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (cat. no. 1329.0). This is a statistical compendium of Australia's wine and grape industries containing information on: area of vines and production of grapes by region; wine production and grapes crushed by region; structure of the wine manufacturing industries; stocks of wine held by winemakers at 30 June; domestic wine sales; exports and imports of wine; price indexes of grapes and wine; consumption of wine and world comparisons.
- **16** Current publications and other products by the ABS are listed in the *Catalogue of Publications and Products* (cat. no. 1101.0). The Catalogue is available from any ABS office or the ABS web site http://www.abs.gov.au. The ABS also issues a daily Release Advice on the web site which details products to be released in the week ahead.

ROUNDING

17 Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

SYMBOLS AND OTHER USAGES

- L litres
- L al litres of alcohol

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